

## CONTACT

26046 TWP RD 494  
Leduc County, AB  
T4X 2E2

+ 780 4463144

# SPONSORSHIP OPPORTUNITIES

**WESTERN**  
—JUNE—  
14 **POULTRY**  
**2023** CONFERENCE  
RED DEER, ALBERTA, CANADA

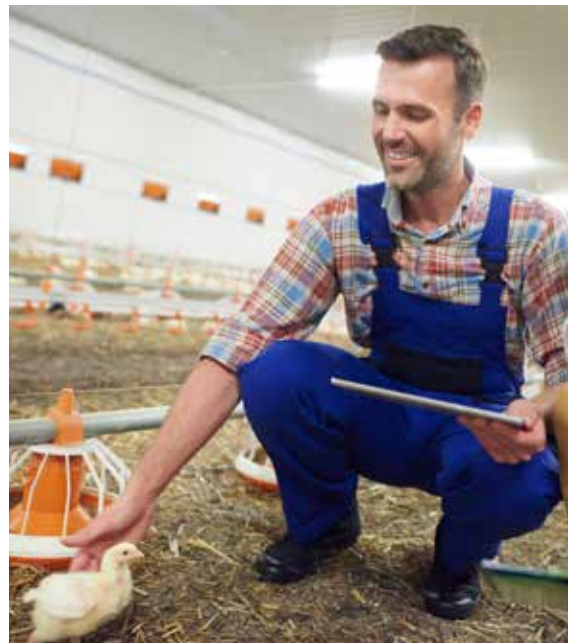
# INTRODUCTION

## EXPLORE THE POSSIBILITIES

*We're excited to put on a conference that is dynamic, safe, and most importantly, educational.*

### **Overview**

Focusing on farmers, the Western Poultry Conference brings expert knowledge and practical advice to an information packed one day conference.





## Get involved

Western Poultry Conference provides opportunities to network and connect with poultry farmers, learn about the issues and topics on the minds of farmers today, and discover new research outcomes and potential new employees.

In order to assist our corporate partners in promoting their organizations, the Western Poultry Conference (WPC) offers a wide variety of high profile recognition opportunities. Don't see an opportunity that meets your needs? We are happy to customize a sponsorship opportunity for your company.

For more information, or to discuss your corporate involvement, contact Brenda Reimer at 780-446-3144 or via email:

[info@westernpoultryconference.ca](mailto:info@westernpoultryconference.ca).

*Back in person in  
2023!*

## About

The Western Poultry Conference (WPC), a conference for poultry farmers, was launched in 2015. We are excited to be back in person after 2 years of virtual events. Join us at Westerner Park in June 2023! Our conference happens at the same time and place as the Alberta Pork Congress Trade Show!

# SPONSORSHIP LEVELS

## PLATINUM

**\$1500**

Two (2) complimentary conference registrations  
30-60 second promotional video played at the conference  
Logo recognition during the conference and in the digital proceedings  
Logo on Sponsor PowerPoint Scroll  
Logo & Link on WPC website ([www.westernpoultryconference.ca](http://www.westernpoultryconference.ca))

## GOLD

**\$1000**

One (1) complimentary conference registration  
Logo recognition during the conference and in the digital proceedings  
Logo on Sponsor PowerPoint Scroll  
Logo & Link on WPC website ([www.westernpoultryconference.ca](http://www.westernpoultryconference.ca))

## SILVER

**\$500**

Logo recognition during the conference and in the digital proceedings  
Logo on Sponsor PowerPoint Scroll  
Logo & Link on WPC website ([www.westernpoultryconference.ca](http://www.westernpoultryconference.ca))

## BRONZE

**\$250**

Logo recognition during the conference and in the digital proceedings  
Logo on Sponsor PowerPoint Scroll  
Logo & Link on WPC website ([www.westernpoultryconference.ca](http://www.westernpoultryconference.ca))

# VALUE-ADDED LEVELS

## NETWORKING BREAK

**\$ 600**

Logo recognition during the conference and in the proceedings  
Your company name and logo on tent cards in Break area  
Logo on Sponsor PowerPoint Scroll  
Logo & Link on WPC Website ([www.westernpoultryconference.ca](http://www.westernpoultryconference.ca))

2 available

## STUDENT PROGRAM

**\$ 99**

Be connected with a graduate or undergraduate student that you host throughout the conference. A separate lunch area will be provided for students and hosts.  
Logo on Sponsor PowerPoint Scroll  
Logo & Link on WPC website ([www.westernpoultryconference.ca/students](http://www.westernpoultryconference.ca/students))

## LUNCH

**\$1500**

Logo recognition during the conference and in the digital proceedings  
Your company name and logo on tent cards in Lunch area  
Logo on Sponsor PowerPoint Scroll  
Logo & Link on WPC website ([www.westernpoultryconference.ca](http://www.westernpoultryconference.ca))

## EVENT HOST

**\$1000**

Logo recognition during the conference and in the digital proceedings  
Recognition throughout conference as the sponsor of our event host,  
Diane Finstad  
Logo on Sponsor PowerPoint Scroll  
Logo & Link on WPC website ([www.westernpoultryconference.ca](http://www.westernpoultryconference.ca))

# SPONSORSHIP & REGISTRATION CONFIRMATION

You can complete your sponsorship and registration at [westernpoultryconference.ca](http://westernpoultryconference.ca) or by completing this form and sending payment.

## Cash Sponsorship

- |   |            |
|---|------------|
| <input type="checkbox"/> Platinum Level | \$1,500.00 |
| <input type="checkbox"/> Gold Level     | \$1000.00  |
| <input type="checkbox"/> Silver Level   | \$500.00   |
| <input type="checkbox"/> Bronze Level   | \$250.00   |

## Event Sponsorship

- |   |            |
|---|------------|
| <input type="checkbox"/> Lunch (One available)            | \$1,500.00 |
| <input type="checkbox"/> Networking Break (Two available) | \$600.00   |
| <input type="checkbox"/> Student Sponsor (per student)    | \$ 99.00   |
| <input type="checkbox"/> MC Sponsor                       | \$1000     |
| <input type="checkbox"/> WPC Attendee Resusable Bags      | \$1500     |

## Payment Method:

- Visa/Mastercard  
 Cheque  
 E-Transfer

CardNumber: \_\_\_\_\_

Expiry Date: \_\_\_\_ / \_\_\_\_

Security Code: \_\_\_\_\_

Card Holder Name: \_\_\_\_\_

Signature: \_\_\_\_\_

**All Registration(s) and Sponsorship payments + logos and/or promotional materials must be received by June 7, 2023**

## Conference Registration

- Quantity \$139.00/person

Please provide the names of individuals you wish to register:

---

---

---

---

---

## Registration Information:

Contact: \_\_\_\_\_

Company: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ Province: \_\_\_\_\_

Postal Code: \_\_\_\_\_ Telephone: \_\_\_\_\_

Email: \_\_\_\_\_

Billing Contact (if different): \_\_\_\_\_

Billing Email: \_\_\_\_\_

## Please remit cheque payment(s) to:

Western Poultry Conference  
26046 Township Road 494  
Leduc County, AB T4X 2E2

## Send e-transfer payments to

[info@westernpoultryconference.ca](mailto:info@westernpoultryconference.ca)

Scan and email this form to [info@westernpoultryconference.ca](mailto:info@westernpoultryconference.ca). Thank you for your support!

THANK YOU

**WESTERN**  
—JUNE—  
14  
**2023**  
**POULTRY**  
**CONFERENCE**  
RED DEER, ALBERTA, CANADA

Western Poultry Conference Association  
26046 Township Road 494  
Leduc County, AB T4X 2E2

+ 780 446-3144

[info@westernpoultryconference.ca](mailto:info@westernpoultryconference.ca)  
[westernpoultryconference.ca](http://westernpoultryconference.ca)